

Social Contributions and Environmental Preservation

Starting from our immediate surroundings, OTSUKA CORPORATION contributes to society and environmental preservation in a wide range of fields.

■ “A Gift from Tanokun” Social Contribution Program

“A Gift from Tanokun” is a social contribution program that makes donations to non-profit organizations in the form of “tanomail” products that have been returned due to damage of the outer packaging during shipping, but whose contents are undamaged.



■ Heartful Fund Program

The Heartful Fund Program is a matching gift program* in which the Company matches monthly voluntary donations from employees of ¥100. This fund is allocated toward providing handicapped assistance, environmental preservation and disaster relief. The year 2004 witnessed a record 10 typhoons as well as the Niigata Chuetsu earthquake. In response, many Company employees signed up for the Heartful Fund Program, enabling relief funds to be sent to affected areas.

* Matching gift program: A program in which the company adds to the amount donated by each employee. OTSUKA CORPORATION's policy is to match equally the donations of its employees.

■ Joint Project

OTSUKA CORPORATION pursues many joint projects with companies and non-profit organizations, including recycling used PCs in cooperation with leading IT-related companies, operating “Donation and Support Programs of PCs for Reuse” to donate PCs to nationwide non-profit organizations via the specified non-profit organization “earts” and participating in the World Wide Fund for Nature Japan, which is the world's largest nature conservation group.

■ Area Cleanup Activities

Employees nationwide regularly team up with local residents to clean up the areas around their offices, including the head office building.



■ Blood Donation

Key offices of the OTSUKA Group, including the head office, invite staff of The Japanese Red Cross Society for blood drives.



■ Environmental Management Ranking (Environmental Management Assessment by Third Party)

In 2004, OTSUKA CORPORATION submitted the Company for review to the Sustainable Management Forum of Japan and received an environmental rating. The evaluation uses a branching tree illustration to give an overall picture of the Company from the three aspects of strategy, structure and results for the triple bottom lines of management, environment and society. The Company aims to make further improvements so as to become a pioneering environmental-friendly Company.



■ OTSUKA CORPORATION Environmental Report 2004

Every year, OTSUKA CORPORATION produces and widely releases its Environmental Report about the previous year's environmental activities. Rather than being printed, the report was posted on the Company homepage to promote resource savings of paper.



<http://www.otsuka-shokai.co.jp/eco/2004/index.html>

Environmental Solutions

OTSUKA CORPORATION develops and offers customers a broad selection of environmental solutions based on its track record and expertise in applying them to its in-house environmental protection efforts.

- Contributed to reduced paper use by shifting to a paperless environment using "ODS21"
- Promoted green procurement using "tanomail"
- Aided in improving environmental education using "Web Learning"
- Contributed to reduced resource use by promoting "the recycling of toner and PCs"