Overview of Key Strategic Businesses (Non-consolidated)

<Amount> (Millions of yen)

	FY 2009	FY 2010		FY 2011	
	Amount	Amount	Change to Last Year	Amount	Change to Last Year
"tanomail"	92,990	100,980	+8.6%	107,934	+6.9%
SMILE	6,327	6,708	+6.0%	7,774	+15.9%
ODS21	33,073	38,778	+17.2%	40,680	+4.9%
OSM	40,826	43,887	+7.5%	47,113	+7.4%
<reference: number="" of="" sold="" units=""> (Units)</reference:>					
<reference: number="" of="" sold="" units=""></reference:>					(Units)
<reference: number="" of="" sold="" units=""></reference:>	Units	Units	Change to Last Year	Units	(Units) Change to Last Year
<reference: number="" of="" sold="" units=""></reference:> Copiers	Units 24,240	Units 27,003	Change to Last Year +11.4%	Units 29,153	
			J		Change to Last Year
Copiers	24,240	27,003	+11.4%	29,153	Change to Last Year +8.0%

Key strategic businesses generally benefited from the overall trend toward a pickup in IT investment and recorded steady growth. In 2011, PCs were able to absorb the impact of demand in 2010 associated with the establishment of ICT environments at schools and achieved further growth.

Color copiers accounted for 83.3% of copier sales.